

GOKUL ANILKUMAR

AI Product Architect | Enterprise UI/UX Designer | Fintech Systems Designer | Conversational UX



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<https://dribbble.com/gokulprigo> <https://www.gokulprigo.com/about>

STRENGTHS



AI-Native Product Development

Designing enterprise-grade fintech and AI-powered product experiences using conversational UX, rapid AI prototyping, and operational workflow intelligence.

KEY ACHIEVEMENTS



8M+ User Digital Platform

Led UX and product experience design for MAPCLUB, supporting scalable digital experiences for over 8 million users across Indonesia.

SKILLS

- UI/UX
- Enterprise UI/UX Strategy
- Requirements Analysis
- UX Audit
- Wireframes
- Figma
- Conversational UX
- Workflow Intelligence
- AI-Assisted Rapid Prototyping
- Gen AI
- Cognitive Psychology
- Agile
- Design systems
- Fintech
- Usability Testing
- A/B testing
- Workflow Systems
- Large-Scale Team Leadership
- AI-Native Product Development
- Visual Design
- AI Storyboards
- Cross-functional collaboration

SUMMARY

AI-first Product Designer and Enterprise UI/UX Strategist with 12+ years of experience designing large-scale fintech, AI, travel, and enterprise platforms. Specialized in building operationally scalable digital products across conversational UX, payment systems, onboarding workflows, and AI-assisted product experiences. Combines hands-on execution with strategic product thinking, leading cross-functional teams while actively driving product architecture, rapid prototyping, and enterprise design systems. Experienced working across GCC and international markets, with deep focus on fintech modernization, workflow intelligence, and AI-native product innovation.

EXPERIENCE

Product Designer (AI-Powered Experiences)

Kwik Pay

11/2025 - Present Kuwait City, Kuwait

Kuwait-based fintech platform focused on digital payments,

- Leading UI/UX and product experience design for a Kuwait-focused digital payment ecosystem covering consumer, merchant, salary, and operational platforms.
- Designing fintech workflows aligned with CBK-oriented onboarding, KYC, compliance review, merchant approval, and payment operations.
- Building AI-assisted prototypes and rapid product experiments using modern AI development workflows and conversational interface systems.
- Creating end-to-end experiences for QR payments, request-to-pay, workforce payments, merchant onboarding, and RFID-based Kwik Pass journeys.
- Collaborating closely with operations, compliance, business, and engineering teams to simplify complex financial workflows into scalable digital products.
- Designing operational dashboards and workflow systems for transaction monitoring, settlements, approvals, compliance tracking, and live payment visibility.
- Using AI-assisted product development tools to accelerate interface creation, frontend experimentation, stakeholder demos, and rapid iteration cycles.

Product Manager | B3 - Travel Platform

UST Global

03/2025 - 10/2025 India

- Dual role:** managed product roadmaps while actively designing booking flows, dashboards, and UI systems for the enterprise travel platform.
- Led the UX for an enterprise travel & expense management platform, redesigning booking flows, dashboards, and reporting systems.
- Managed product roadmaps and UI systems, focusing on booking flows and dashboards for enterprise travel platforms.
- Created **end-to-end travel booking experiences** flight, hotel, and itinerary flows while collaborating with developers to refine UI.
- Collaborated with developers on end-to-end travel booking experiences, refining UI for flights, hotels, and itineraries.
- Mentored junior designers and managed Figma libraries, user testing, and accessibility audits.
- Conducted **user research, prototyping, and usability testing** to iterate on travel-booking flows, ensuring 40% faster task completion.
- Focused on product discovery and design leadership with ongoing internal testing and iteration.

EDUCATION

Certificate

Stanford University Graduate
School of Business

02/2022 - 07/2022
Stanford, California

Electronics and
Communication
Engineering

Kerala University
10/2011 - 03/2015 Kerala

TRAINING / COURSES

Responsible AI in a Global
Context Professional

United Nations University (UNU)

Anthropic

Claude 101

Introducing Generative AI into
Your Organization: A Technical
Leadership Framework

LinkedIn Learning

The AI-Driven Product Designer

LinkedIn Learning

AI, DESIGN & PRODUCT STACK

Figma	Framer	v0 by Vercel
Cursor AI	Claude (Anthropic)	
Magic Patterns	OpenAI Codex	
Builder.io	Firefly	Miro
Xcode	Figma	Adobe XD
Webflow	Maze	
Adobe Firefly	Figma Make	
Midjourney	Runway ML	
Elevenlabs	Uizard	
Hugging Face	Maze AI	
Magic Path AI	Notion	

EXPERIENCE

Chief Design Officer

Accubits Technologies

11/2012 - 12/2024 India

Accubits Technologies is a leading AI and Blockchain technology firm.

- **Led Zero-to-One Design** for 150+ products, personally sketching, prototyping, and testing workflows before scaling to the team.
- Guided UX for 350+ products in SaaS, fintech, and blockchain, impacting 10M+ users.
- Scaled design operations from 3 to 52 people, leading human-centered innovation across BFSI & fintech products.
- Mentored cross-functional teams and improved design-to-dev efficiency by 60%.
- Represented the design and product vision in executive and client forums, articulating AI/UX strategies to stakeholders in the US, Malaysia, and Dubai.
- Introduced **AI-first workflows** (Figma AI, Firefly) to speed up design iteration, improve productivity, and reduce time-to-market.
- Partnered with product and engineering leaders to implement **A/B testing, growth experiments, and data-driven design decisions.**
- **Directed multi-country design initiatives**, tailoring UX for US, Malaysia, and Dubai markets while doing on-site research.

ADDITIONAL EXPERIENCE

Conducted Workshop, “How to build a product that creates loyal customers ?”

University of California, Irvine

Speaker

UXINDIA 2022

Design Workshop

D-School’s @ Stanford University, California

FEATURED ON

D.cult Studio hopes to break new ground in movie storyboarding with AI tech

Thehindubusinessline.com

https://www.thehindubusinessline.com/info-tech/dcult-studio-hopes-to-break-new-ground-in-movie-storyboarding-with-ai-tech/article67556679.ece

AI use comes of age in Hindi film production

Economictimes.indiatimes.com

https://economictimes.indiatimes.com/industry/media/entertainment/ai-use-comes-of-age-in-hindi-film-production/articleshow/115671234.cms?from=mdr

AWARDS

 Dynamic Entrepreneur
of the Year Award 2022
https://www.hindustanbytes.co
m/gokul-a-co-founder-of-
accubits-technologies-inc-
receives-dynamic-
entrepreneur-of-the-year-
award-2022